

# 學海飛颺出國研修心得報告

## @Berkeley- Spring 2023

109年度 施銘旭 (學號:M108420)

# AGENDA - 2023.10.25

William M.H. Shih 施銘旭

- 開場 - 定銘校長
- 師長勉勵 - 國際事務組
- 研修緣起
- 申請及生活經驗分享
- 留學心得分享及建議
- 提問互動交流
- 結束 - 國際事務組



法鼓文理學院  
Dharma Drum Institute of Liberal Arts

Berkeley Haas

- Rep./Fellow of Garwood Center for Corporate Innovation, Berkeley Haas
- Director of International Affairs ,Taiwan Social Innovation Sustainable Development Association (TSISDA)
- Member & International Affairs Volunteer of Social Value Institute of Taiwan (National member of SVI )
- Volunteer of Review Committee of TCSA, (Taiwan Corporate Sustainability Award)
- Volunteer in Dharma Drum Mountain / ESG & USR Office of DILA

Berkeley Haas



### Educational Background:

- Master of Social Enterprise and Innovation, DILA
- EMBA- Marketing Management, National Chengchi University
- EE, National Kaohsiung University of Science and Technology



### Major Working Experience:

- Secretary General of TimeX Committee / Light-Salt Cultural Foundation
- Secretary General of International Holistic LOHAS Association
- Vice President, Social Value (Satellite) Rotary Club
- Executive Assistant to CEO, OrgBetter Consulting
- V.P. of EverWell International Management & Consulting
- Director of Sales & Marketing/Special Assistant to the Chairman of OPCOM Inc.
- Regional Sales Manager, (KA) Asia Pacific Market Channel Development
- Country Manager of FlexPlus Electronics, Taiwan
- Product Marketing & Management, Avnet-MNC (AVNET-MNC)
- Business Manager of Consumer Communications, Philips, Taiwan
- Sales Country Manager of RPG, Motorola Electronics Taiwan Ltd.
- Key Account Manager, Sharp Electronic Components (Taiwan)



SOCIAL VALUE  
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PHILIPS

MOTOROLA  
SOLUTIONS

SHARP

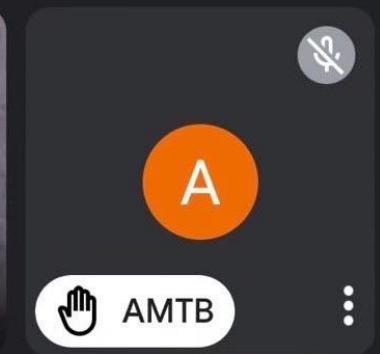
### Expertise/Research Interests:

NPO/New business venture/  
Multi-national business/Project/  
Marketing management/  
Sales Channel development &  
management / Start-ups / ESG  
Social & Open innovation / SVM



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# 研修緣起



**Joshua W. Shih** 😊 覺得感恩——和施  
銘旭。  
1月6日 ·

我今天回到學校辦理領獎學金及出國交換學生的手續，我從12月底開始就已經每天排滿和出國相關的所有事務以及相關的準備事項....

忙碌充實的一個禮拜，希望下禮拜三所有在台灣的工作能夠告一個段落，我要好好打包行囊前往美國柏克萊了，離校前在校園的溜達，心中充滿對學校的校長師長學長及所有的貴人的感恩！



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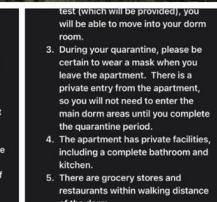
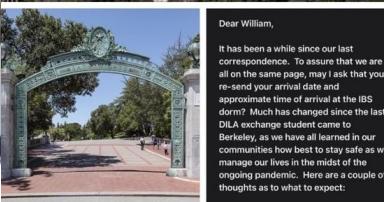
# 申請經驗分享-文件作業及準備



**Joshua W. Shih** 😊 覺得感恩——和施  
銘旭。

2022年10月29日 · 0

Starting to prepare for my exchange student  
program to Berkeley...



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# 申請經驗分享-簽證機票及住宿安排

施銘旭。

1月7日 · 📸

Thanking to little William's help on the VISA application process, I was able to through all the difficult and complicate procedures.... Finally I'm getting my st VISA today effective till 2028, thanks G Exactly one week before my departure planned!!

歷盡千辛萬苦，今天終於正式拿到五年期的證！再次感謝這一路上的許多貴人...



MingHsu Shih您好，

我們正在遞送您的簽證到您  
件地址 (注意：遞送方式及  
該當天系統內的選擇遞送。  
遞達會在未來几天內遞達。  
SF1672165276786。您可  
<http://www.sf-express.com>  
最新動態。

請您注意以下事項：

- 1.如果是本人至領事館  
做好政府發給您的面相片及  
2.如由代理人代表您到領事館  
代理人 (儘管是家庭成員)



Joshua W. Shih 😊 覺得被祝福——和

施銘旭。  
1月14日 · 📸

把握出國前最後的時間前來農禪寺禮佛祈福，飲水思源，感恩法鼓，順便請一些春聯帶去美國柏克萊  
結緣...



遇到當地的美國人都很友善很樂意指引，甚至會  
動過來幫你拍照，遇到的華人就不一樣，台灣人  
相對人親土親，可是大陸人防禦心就比較強…

隔離之後我要趕緊去學校辦公車卡，還有電話卡  
外面可以上網不然很不方便...剛才回來因為天黑  
走超過三個街口，遇到好心的學生才幫我指引回  
我住的地方，這次一路上都遇到貴人...

附近的教會及餐廳還不少，看起來中國餐廳比較  
一客快餐要\$20以上，其他的賣給學生的大概都  
落在一盤\$13-20之間在價位比較多，我大概計畫  
天只到外面吃一餐，其他時候就是在超級市場買  
西回來自己弄，今天超市買了將近\$70，應該可  
我吃一個禮拜，只是擔心營養比較不均衡，所以  
個部分台灣真的方便多了...



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# 生活經驗分享- 2023.1-2023.6

they are also from Taiwan (Peitoh, Taipei) Thank God for His grace and wonderful arrangement!

再次感謝申老師幫我介紹當地校園團契！一個人在陌生的地方有這樣的歡迎聚會，我真的很感動...

除夕夜感謝柏克萊大學GP學生團契的蔡弟兄全家溫暖的接待，他們也來自台灣，是出生在台北的北投人，感謝上帝的恩典和奇妙的安排！



**Joshua W. Shih** 覺得充滿希望——  
和施銘旭，在 UC Berkely University 。

1月22日 · 柏克萊 ·

The first day on the year of rabbit, I went back to the Sather Gate preparing to make a leap!

今天是兔年的第一天，再次回到柏克萊大學的校門要好好準備未來幾個月跳躍一下了！

薩特塔，也被稱為鐘樓，是柏克萊大學最歡迎和最著名的標誌之一。數英里外都能看到鐘樓，它是世界上第三高的鐘樓，也是校園體驗不可或缺的一部分。今天是剛好是關閉日，我在離開柏克萊之前，登塔擴展視野絕對應該是我的一個待完成清單之一！



今天真的是重返金門大橋的好日子！



法鼓文理學院

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# 生活經驗分享- 2023.1-2023.6

今天正式去學校行政部門辦理註冊跟選課的手續以及其他教務的程序，也接觸到同一梯進來的訪問學者跟交換學生，離開之後真的開始有不一樣的見解……之前幾天只是去上課的教室參學，明天下午才會和 Berkeley Haas 商學院的老師見面！其實柏克萊大學部的學生上禮拜就開學，學校很忙所以今天才有機會處理我們這些海外的學生及訪問學者…我有特別準備以我們法鼓校長名義的伴手禮感謝相關協助我們交換學生作業上的師長及學務教務主管在這一段時間，協助我申請上的許多事務。

位於校園中心的班克羅夫特圖書館是學校的主要特藏圖書館。它於 1905 年從其創始人休伯特·豪·班克羅夫特 (Hubert Howe Bancroft) 手中購得，附帶條件是永久保留班克羅夫特圖書館的名稱。圖書館所在的建築 Doe Annex 於 1950 年完工。比柏克萊大學建校還要早！

在這個偉大校園的偉大圖書館中，的確啟發我要開始認真努力好好思考意義並發揮價值，首先要開始準備一些自我介紹的腹稿及妥善在這裡的研修計劃

在我六月交換學生修習完成，就算回去台灣之後柏克萊大學還有很多的遠距教學資源可以持續學習，但是最重要的是：學習新的人事物，增廣見聞開展視野… 可以跟這裡柏克萊大學聯盟的許多學院以及社團開始連結！

圖片（甚至可能要快一個月）才能夠先生支領下來，三卡是最基本的！今天終於拿到我在當地大通銀行開戶的現金卡 (debit card)，花旗銀行的卡似乎不好用…下禮拜希望可以拿到當地的電話卡 (SIM card)，找一天下課的時候，順便到車站去買公車卡 (Clipper Card)，就有機會在這個月去搭 BART 到舊金山走走逛逛看看親友…



今天感謝我在地的親戚帶我去柏克萊當地大型超市大採購，希望這些食物能夠讓我在這裡維持一個月…  
我也跟我住在同一個宿舍的訪問學者們一起分享這些食物！



走進商學院大樓只有特別注意就發現很多贊助者的名字都在教室大堂及院區裏面...柏克萊大學是美國排名第一的公立研究大學，卻仍有將近一半以上研究中心及專案的研究經費是主要來自私人及機構的贊助！（非常感恩喔！當然這也包括我目前在創新中心的研究專案...）



昨晚加州的風暴侵襲，居然把我們公寓前面的樹吹倒了.....



吃到中國菜，真的很開心！也可以和全世界不同地區來到柏克萊的華人弟兄姐妹交通，突然覺得好久沒有說中文了...



採購整理後剛好可以一邊吃午餐一邊線上參與課程，感受到很有祝福！



生日快樂！莉蒂莎女王，謝謝妳常常照顧我，分享好吃的東西給我！同在學校的宿舍的外地人，遠親不如近鄰...



 **Joshua W. Shih**  覺得喜氣洋洋——  
和施銘旭及 Lijun Wang，在 UC Berkeley University 。

4月13日 · 柏克萊 ·

**It's graduation season in UC Berkeley...**  
最近在校園已經開始感受到畢業的氣氛...



+2



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# 留學心得分享- IBS, GTU, UCB

GTU-臨終多元靈性關懷/ IBS-佛法的社會實踐 / UCB-新創及社創課程

參考教育部學海飛颺心得\_施銘旭William Shih DILA 20230626c1



# 出國研修成果

視野拓寬，全新體驗，人脈連結。英語能力恢復，表達能力提升程度有明顯進步。最主要具體效益如下：

1. 取得柏克萊大學哈斯商學院加伍德企業創新中心研究員的身分
2. 透過柏克萊哈斯商學院加伍德企業創新中心論壇、參訪在矽谷新創人脈的連結。
3. 延伸未來2-5年的研究計劃及柏克萊大學訪學進修機會。
4. 配合實際所學同時引進柏克萊開放式創新認證課程(Berkeley Open Innovation and Business Models Certificate Program)
5. 柏克萊創新論壇引發進大中華區，透過代表處連接國際產學智庫。
6. 在新創課程當中的學習，進入同一個柏克萊新創社群SkyDeck
7. 社創新創課程當中的學習，善用柏克萊大學的品牌內外連結，發揮社會影響力！(SROI)
8. 柏克萊大學哈斯商學院加伍德企業創新中心執行長11月訪台，把法鼓文理學院的地位拉高與台清交政並列。

2023全球永續社會國際論壇  
善經濟與  
創價型永續社會

台北市中正區延平南路77號  
7樓，法鼓德貴學苑715會議室

2023/11/14(二)  
14:00 - 17:00

Solomon Darwin教授  
美國伯克萊大學企業創新中心  
執行長

何日生教授  
慈濟基金會  
副執行長

楊坤修教授  
台灣社會創新永續發展協會  
理事長

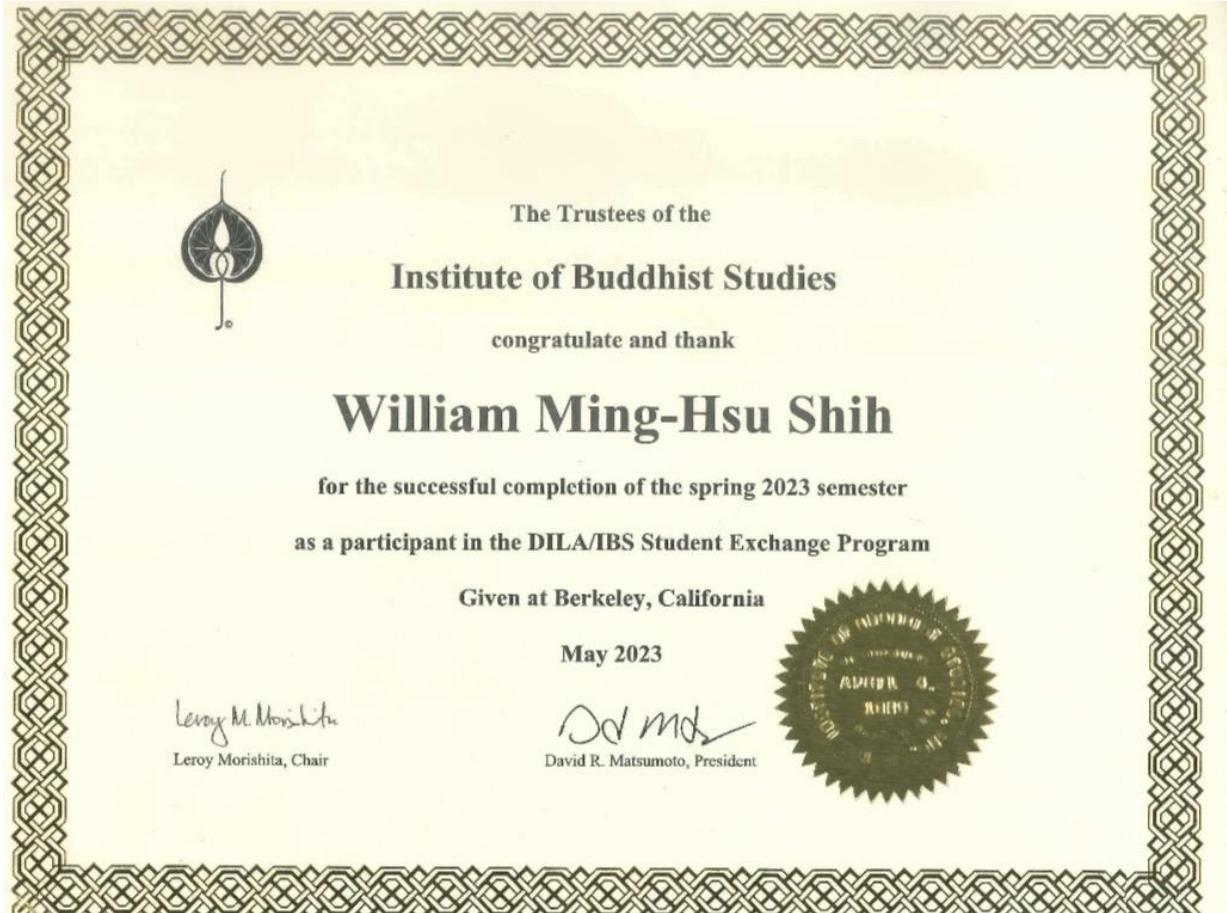
議程

14:00 - 14:15 來賓致詞  
14:15 - 15:30 成為地球CEO的永續思維 ( Solomon Darwin教授 )  
15:30 - 15:40 休息  
15:40 - 16:30 善經濟-圓形的治理模式 ( 何日生教授 )  
16:30 - 17:00 建構全民參與的創價型永續社會 ( 楊坤修教授 )

主辦單位：台灣社會創新永續發展協會  
協辦單位：美國加州柏克萊商學院 Berkeley Haas Garwood Center  
法鼓文理學院永續發展辦公室  
慈濟基金會  
亞洲物聯網聯盟  
大佳雲端科技



# 出國研修成果 - IBS



# 出國研修成果-GTU

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# UCB



CA 94720-1900, USA



Interreligious Chaplaincy

To Whom It May Concern!

June 25, 2023

This letter certifies that William M.H. Shih enrolled in the course "Death Theologies and Rituals in Chaplaincy" (PR-8375) at the Graduate Theological Union in Berkeley, CA, during the Spring semester of 2023. William actively participated, completed all the course requirements, and earned an A- grade. Dr. Kamal Abu-Shamsieh and Dr. Rebecca Esterson co-taught the course at the Graduate Theological Union's Interreligious Chaplaincy Program.

If there are any questions about William's participation, contact us at the email addresses below.

Sincerely,

Kamal Abu-Shamsieh, Ph.D.  
Director, Interreligious Chaplaincy  
Assistant Professor of Practical Theology  
Graduate Theological Union  
[kshamsieh@gtu.edu](mailto:kshamsieh@gtu.edu)

Rebecca K. Esterson, Ph.D.  
Associate Professor of Sacred Texts and Traditions  
Dorothea Harvey Professor of Swedenborgian Studies  
Chair, Department of Sacred Texts and Their Interpretation  
Graduate Theological Union  
[resterson@gtu.edu](mailto:resterson@gtu.edu)

Graduate Theological Union

2400 Ridge Road  
Berkeley, CA 94709

T (510) 649 2400  
[www.gtu.edu](http://www.gtu.edu)

UNIVERSITY OF CALIFORNIA, BERKELEY

Professor Henry Chesbrough  
Director of Garwood Fellows Program  
Garwood Center for Corporate Innovation  
Haas School of Business

Feb 24, 2023

Ming-Hsu (William) Shih  
Director of International Affairs Committee (TSISDA)  
Social Innovation & Sustainability Development Association  
4F-5, No. 139, Chengdu Road, Wanhua District  
Taipei City 108, Taiwan (R.O.C.)

Dear Mr. Shih,

Thank you for your application to our program. I am pleased to invite you as a Fellow at the Garwood Center for Corporate Innovation, Haas School of Business for the period beginning April 1, 2023, through March 31, 2024. Consideration may be given to extend by a few months to complete your work if necessary. You will be working with Solomon Darwin and me on the following Research and Case Studies:

1. Answer the question as to what factors contributed to the success of Taiwan as a valuable brand.
2. Identify key historical, cultural and political factors responsible for the evolution of the brand.
3. Isolate distinguishing approaches between the main land China and Taiwan for comparative analysis.
4. Uncover if possible root causes that influenced the moral and ethical values that made Taiwan successful.
5. Recommend key Open Innovation Strategies and Initiatives based on your research to address the following:
  - a. How could rural lives (over 25% of the population) could be empowered and enhanced through OI?
  - b. What models may be necessary to build a strong bottoms up economy?

Our goal will be to create publishable research or a case study, and 1-2 journal articles. You will also have an opportunity to audit classes related to the topic of innovation at the Haas School of Business (if space is available, and if the professor agrees to allow you to audit). I look forward to having you as a colleague and hope you find your time at Haas to be rewarding and enjoyable.

Please indicate by your signature below that you accept the terms of this appointment. The signed letter must be returned to the Garwood Center for Corporation Innovation.

Sincerely,  
Henry Chesbrough

DocuSigned by:  
Henry Chesbrough  
2D49A532345147F

Please sign and date below to indicate that you have read and accepted the terms of this offer.

DocuSigned by:  
Signature   
Ming-Hsu (William) Shih  
Date 3/7/2023

DocuSigned by:  
Approved by   
Ann Harrison, Dean, Haas School of Business, UC Berkeley  
Date 3/8/2023



法鼓文理學院  
Dharma Drum Institute of Liberal Arts

Berkeley Haas

- Founded in 1868
- Located in the San Francisco Bay Area
- Flagship institution of the 10 University of California research universities
- 45,000 students

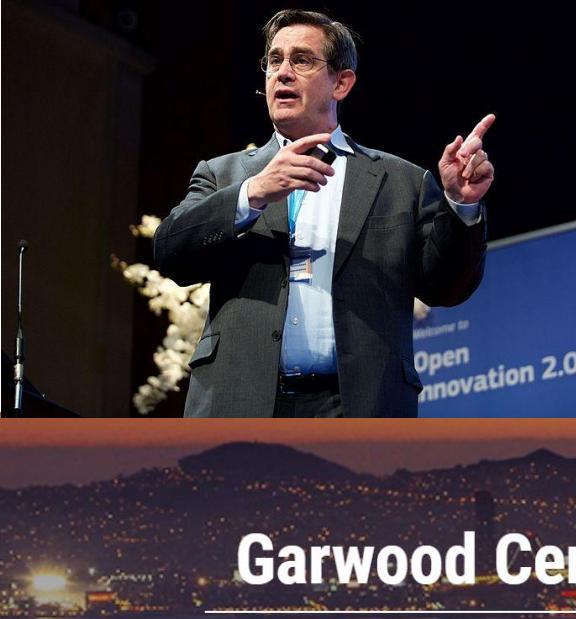


# Berkeley Haas

- Founded in 1898 by Cora Jane Flood
- Second-oldest business school in North America
- Six degree programs and Executive Education programs
- All programs ranked among the top 10 United States programs in all major business school rankings



Berkeley Haas



## Garwood Center for Corporate Innovation

**The Garwood Center offers customized forums within an Open Innovation network that engages across industries to expand markets. Our process builds on cutting-edge research to facilitate the formation of strategic alliances, partnerships & ecosystems, and create sustainable business models.**

A meeting of open, innovative minds

The Garwood Center offers customized forums within an Open Innovation network that engages across industries to expand markets. Our process builds on cutting-edge research to facilitate the formation of strategic alliances, partnerships & ecosystems, and create sustainable business models



 **Henry Chesbrough** • 關注中  
UC Berkeley Haas School of Business, Luiss University, Rome, Italy  
6 天前 • 

Today, NASA-Ames and UC Berkeley announced a long term collaboration that will create a new Berkeley campus for Space Science. I was privileged to serve on the Chancellor's committee that evaluated this proposal.

[查看翻譯](#)



University of California and NASA Ames unveil plans for \$2 billion Berkeley Space...

## Open Innovation

Open innovation has been variously described as a process, a set of interfirm relationships, and a cognitive paradigm. As originally explained by Henry Chesbrough:

Open Innovation is a paradigm that assumes that firms can and should use external ideas as well as internal ideas, and internal and external paths to market, as the firms look to advance their technology. Open Innovation combines internal and external ideas into architectures and systems whose requirements are defined by a business model.

Henry Chesbrough, [\*Open Innovation: The New Imperative for Creating and Profiting from Technology\*](#)



Prof. Chesbrough's more recent (and preferred) definition is:

"Open innovation is the use of purposive inflows and outflows of knowledge to accelerate internal innovation, and expand the markets for external use of innovation, respectively. [This paradigm] assumes that firms can and should use external ideas as well as internal ideas, and internal and external paths to market, as they look to advance their technology."

Henry Chesbrough, [\*Open Innovation: Researching a New Paradigm\*](#)

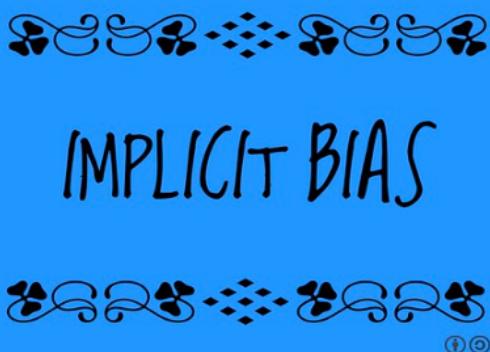
### CONTRIBUTORS

Dr. Henry Chesbrough is a co-founder of the Open Innovation Community and created the theory and coined the term "open Innovation." He is Executive Director of the Center for Open Innovation at the Haas School of Business at the University of California, Berkeley, where he is also an adjunct professor.

### LATEST TWEETS



## SECTION » JOURNALS



## The Biases That Derail Open Innovation Initiatives

By [OIC Editor](#) • on November 7, 2022

The European Business Review posted a study which asked the question, Why do many open innovation initiatives return underwhelming results? The author's research on open innovation over the past decade provides an answer: Organizations often fail to recognize the potential of exceptional ideas from external innovation partners because they are

Comments Off • [Read this story »](#)

## MORE ARTICLES



### What Skills for Multi-Partner Open Innovation Projects?

By [OIC Editor](#) • on October 17, 2022

The MDPI website posted an article from the journal Sustainability which notes that the turbulent environment have rendered increasing interest in open innovation through the transmission of expertise to multilateral platform collaborations. Open innovation

Comments Off • [Read this story »](#)



### Closing Open Innovation

By [OIC Editor](#) • on September 20, 2022

An article by Henry Chesbrough and several other scholars to appear in Strategy & Leadership notes that the literature on open innovation has documented how companies have become more open, leaving out how boundaries narrow as open innovation rel

Comments Off • [Read this story »](#)

## CONTRIBUTORS

Dr. Henry Chesbrough is a co-founder of the Open Innovation Community and created the theory and coined the term "open Innovation." He is Executive Director of the Center for Open Innovation at the Haas School of Business at the University of California, Berkeley, where he is also an adjunct professor.

## LATEST TWEETS

- No public Twitter messages.





Home / About, Developing, Featured, Managing, Open Innovation, Open Innovation, Open Innovation Challenge, Pro Researchers, Teaching / Leading Innovation Educators Launch Global Program Connecting Tech Students to Professional Mentors and Opportunities

Breaking news! UC Berkeley has ranked #1 in venture-funded startups founded by

[查看翻譯](#)

## Leading Innovation Educators Launch Global Program Connecting Tech Students to Professional Mentors and Opportunities

By [OIC Editor](#) • on December 3, 2020

PR Newswire reported that leading educators from UC Berkeley, the IE University Venture Lab and other institutions announced the Global Venture Catalyst (GVC)™ program, a free opportunity connecting undergraduate technical students from the world's top-ranked universities with industry educators, mentors, and employers. "We're deploying a very different model for GVC," said Dr. Ikhlaq Sidhu of UC Berkeley. "This is not about lectures. Open innovation tournaments are an extremely effective way to enable deep experiential learning in an exhilarating, high energy environment. These are often transformative experiences for students as they help them build confidence in their skills, develop deep lasting relationships with their teammates, and open the door to new career opportunities."

[Click here](#) to read the full article.



### Number of venture-backed startup companies

1	<b>Berkeley</b>	1,305
2	Stanford	1,297
3	Harvard	1,086
4	University of Pennsylvania	993
5	MIT	949

Source: Pitchbook

# Faculties of Garwood Center



Henry Chesbrough

Faculty Director, Garwood Center for Corporate Innovation – Professor, Berkeley Haas/ ESADE Business School

Open Innovation is a term promoted by Henry Chesbrough, a professor and executive director at the Center for Open Innovation at Berkeley, in his book *Open Innovation: The new imperative for creating and profiting from technology*[1]. The concept is related to user innovation, cumulative innovation and distributed innovation.[2]

Read more about Henry Chesbrough [here](#)



Solomon Darwin

Executive Director, Garwood Center for Corporate Innovation

Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of Industry experience at Bank of America and Motorola.

Read more about Solomon Darwin [here](#)



# Silicon Valley Ecosystem

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- Silicon Valley is a hub for much of the world's innovation and disruption. It is a global epicenter and home to international companies and pioneers in technology, software, and the internet like Google, Apple, Facebook (Meta), and Tesla
- Home to some of the brightest minds who are constantly looking to change the world through technology and innovation
- **A signature advantage of the Berkeley experience is its proximity to this ecosystem**
- Through guest lectures and real-world examples, you will receive first-hand perspectives from Silicon Valley's cutting-edge innovators and industry disruptors

# Alumni Benefits — Networking and Events

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- Ability to join local alumni chapters or clubs in your region
- Access to a private network of distinguished Berkeley Haas alumni
- Invitation to the annual Berkeley Haas Alumni Conference
- Opportunity to attend select Berkeley Haas and Berkeley Executive Education Networking events

# Alumni Benefits — Berkeley Resources

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- Access to *Haas Amplified* —Latest research and thought leadership from industry speakers and faculty
- 30% discount on eligible future programs after completion of the Berkeley CEO Program and earning your Certificate of Excellence in Senior Executive Leadership
- Receive an [@haas.executivealumni.berkeley.edu](mailto:@haas.executivealumni.berkeley.edu) email forwarding address
- Public visitor access to select campus libraries and university database services. (Remote and onsite access available for select services)

# Berkeley Haas' Defining Leadership Principles



## Question the Status Quo

We challenge participants to champion bold ideas, take intelligent risks, and learn from sensible failures.



## Beyond Yourself

We develop participants into stewards of their enterprises who use a long-term holistic approach to decision making.



## Confidence without Attitude

We coach participants to lead through trust and collaboration.



## Students Always

We engage participants' pursuit of personal and professional growth, both in and beyond the classroom.

# Prof. S. Darwin

**Father of  
Smart Villages  
Movement:  
A mission inspired by God  
Living witness of God...**

**Professor Solomon Darwin**  
Executive Director, Center for Corporate Innovation  
Executive Director, Center for Growth Markets  
Haas School of Business, UC Berkeley

Professor Solomon Darwin has broad leadership experience in corporate management and academia. As an expert in "open innovation" and "open business models," he is an adviser to senior executives of multinationals and government leaders in the emerging world. The list includes large elite global brands and government entities in Europe, China, Russia, India, South Korea, Turkey, Thailand, Canada, Latin America, Mexico, and. He directs and moderates' international innovation conferences and forums, and chairs quarterly Chief Innovation Officer round tables in the Silicon Valley.



As an international speaker and teacher, Professor Darwin is recognized by peers, executives, and students with numerous awards for his innovative leadership and passion for teaching. He inspires students from both business and engineering disciplines in his courses for open innovation, business models, smart cities, scalable smart villages, and business models for emerging economies. He is hailed as the Father of the Smart Village Movement, an initiative of the Haas School of Business at UC Berkeley. Under the standing MoU between UC Berkeley's and the Government of India, he organizes and directs forums with corporate CEOs and Government officials to take India forward. Hailed as the Father of Smart Village Movement, his current projects, "Creating Scalable Smart Villages" and "The Rebuilding India Initiative" were both commissioned by the government of India.

Before joining Berkeley Haas in 2005, he was an Associate Professor for nine years at the University of Southern California. His progressive corporate leadership experience covers a span of 14 years as a Senior Executive Officer at Bank of America, First Interstate Bank, and Glendale Federal Bank, and Motorola.

During summers, Darwin regularly teaches in executive programs at prominent international universities and institutions. He has conducted workshops and programs in over eighteen countries. He also serves as an honorary professor at several universities in Europe, China, South Korea, and India. He serves on several international boards and is an advisor to World Health Organization on Digital Healthcare Business Models.

He is the author of several books and Harvard Business Cases pertaining to Open Business Models



**BerkeleyHaas**

# Smart Village Movement

**Why We Need More Smart Villages than Smart Cities?**

**Professor Solomon Darwin**

**Haas School of Business**

**University of California, Berkeley**



@Solomon\_Darwin; @GarwoodCenter; #OpenInnovation

# The Need For Wise Leadership



**"Where there is no Vision people perish"**

Passion Transforms Vision into a Reality

**"It is not the strongest of the species that  
survives,  
nor the most intelligent that survives.  
It is the one that is the most adaptable to  
change."**

© Solomon N. Darwin – 2015. All Rights Reserved



# Berkeley Haas



## UNIVERSITY OF CALIFORNIA, BERKELEY



CA 94720-1900, USA

Professor Henry Chesbrough  
Director of Garwood Fellows Program  
Garwood Center for Corporate Innovation  
Haas School of Business

Feb 24, 2023

Joshua W. Shih  
Director of International Affairs Committee (TSISDA)  
Social Innovation & Sustainability Development Association  
4F-5, No. 139, Chengdu Road, Wanhua District  
Taipei City 108, Taiwan (R.O.C.)

Dear Mr. Shih,

Thank you for your application to our program. I am pleased to invite you as a Fellow at the Garwood Center for Corporate Innovation, Haas School of Business for the period beginning March 1, 2023, through March 1, 2024. Consideration may be given to extend by a few months to complete your work if necessary. You will be working with Professor Solomon Darwin and me on the following Research and Case Studies:

1. Answer the question as to what factors contributed to the success of Taiwan as a valuable brand.
2. Identify key historical, cultural and political factors responsible for the evolution of the brand.
3. Isolate distinguishing approaches between the main land China and Taiwan for comparative analysis.
4. Uncover if possible root causes that influenced the moral and ethical values that made Taiwan successful.
5. Recommend key Open Innovation Strategies and Initiatives based on your research to address the following:
  - a. How could rural lives (over 25% of the population) could be empowered and enhanced through OI?
  - b. What models may be necessary to build a strong bottoms up economy?

Our goal will be to create publishable research or a case study, and 1-2 journal articles. You will also have an opportunity to audit classes related to the topic of innovation at the Haas School of Business (if space is available, and if the professor agrees to allow you to audit). I look forward to having you as a colleague and hope you find your time at Haas to be rewarding and enjoyable.

Please indicate by your signature below that you accept the terms of this appointment. The signed letter must be returned to the Garwood Center for Corporation Innovation.

Sincerely,  
Henry Chesbrough  
Henry Chesbrough

Please sign and date below to indicate that you have read and accepted the terms of this offer.

Signature \_\_\_\_\_ Date \_\_\_\_\_

2024050323245147F



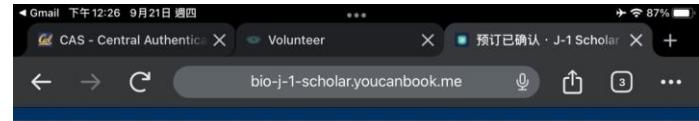
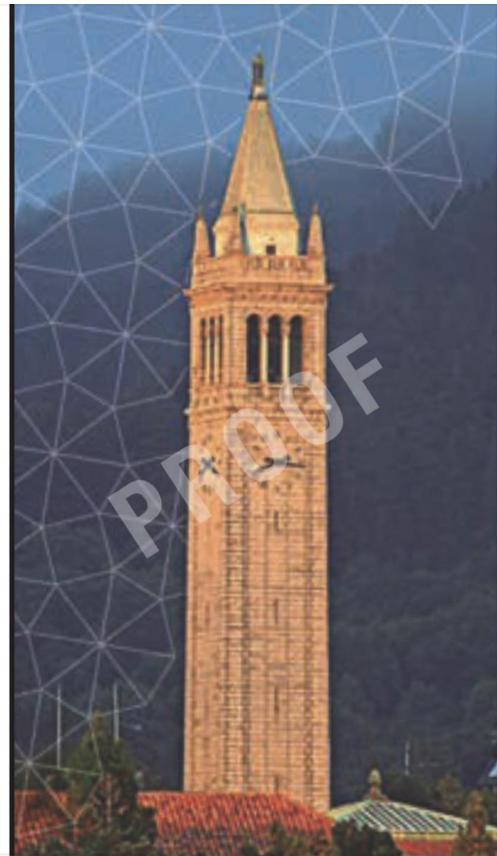
# 畢業後再回去柏克萊訪學

William M.H. Shih

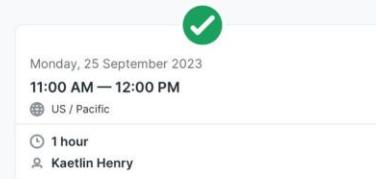
Fellow / Project Rep.  
Garwood Center for  
Corporate Innovation

510.229.7452  
+886.909.897.718 (Taiwan)  
williammhshih@berkeley.edu  
<https://corporateinnovation.berkeley.edu/>

Berkeley  
UNIVERSITY OF CALIFORNIA



Berkeley J-1 Scholar Appointments



Thanks William,

You'll receive an email confirming the meeting details shortly.

Berkeley  
INTERNATIONAL OFFICE

Berkeley International Office  
2150 Shattuck Ave, Suite 500  
Berkeley, CA 94704

Berkeley Haas

# Research outline in Taiwan

To realize a vision of empowering marginal people at the rural areas by studying Taiwan values as lab. for the **open innovation framework & SVM-ECG platform & ecosystem**.

We will be mainly working with Prof. **Solomon Darwin** on the following **Research and Case Studies**:

1. Answer the question as to what factors contributed to the **success of Taiwan** as a **valuable brand**.
2. Identify key historical, cultural and political factors responsible for the evolution of the brand.
3. Isolate distinguishing approaches between the main land **China** and **Taiwan** for **comparative analysis**.
4. Uncover if possible **root causes** that influenced the **moral and ethical values** that made Taiwan successful.
5. **Recommend key Open Innovation (OI) Strategies and SVM-ECG Initiatives based on your research to address ( TBD )**

Goal to create publishable research or a case study, and journal articles.



何日生

53 分鐘 ·

繼上個月底 (9月) 受邀參加柏克萊創新論壇，與多位經濟學教授和百大企業高階主管分享善經濟之後。目前善經濟的觀念在許多地方被積極的認知與推進，感恩大家熱烈的參與與正向回饋。善己之善善、善人之善、善善與共、天下大同。



柏克萊大學商學院創新中心台灣代表 施銘旭



Joshua W. Shih 😊 覺得感恩——和施銘旭及何日生，在柏克萊。

8 分鐘 ·

再次感恩慈濟論壇在11月的邀請，為台灣共善之路開創更多的社會價值，功德無量！更感謝何老師在政大的論壇和達爾文教授攜手讓台灣的學術界也有機會可以聽到您在柏克萊大學創新論壇當中有關善經濟及開放式創新的精彩演說！



法鼓文理學院  
Dharma Drum Institute of Liberal Arts

Berkeley Haas



## 善經濟：經濟的利他思想與實踐

### Economy of Goodness



# Berkeley Research Project

## Berkeley Research Project Taiwan - Garwood Center, Berkeley Haas

Up-date : 2023/3/31

### Key Follow-up Items:

#### Outline of research

#### Motives

#### Keywords

#### Initial draft

#### Initial team members

#### First orientation meeting

Start Follow

Apr.15, 2023

#### Outlien 1st review ( By Vincent & Solomon )

Apr.18, 2023

#### Further survey & team setup

Q2, 2023

#### Outline review & discussion ( with Henry,other faculties & fellows )

Apr.24, 2023

#### Kickoff meeting for research project

Jun, 2023

#### Research plan

TBD

#### Field study in Taiwan

MOU in Taiwan after internal meeting and further consensus from key stakeholders

#### Funding plan & agreement draft for discussion

#### Cases studies & benchmarking references

#### Initial budget plan & team plan for Taiwan

#### Agreement confirmation for initial grants

TBD

TBD

TBD

#### First scholarly journal article



法鼓文理學院  
Dharma Drum Institute of Liberal Arts

Berkeley Haas

## Chancellor Carol Christ announces 2024 retirement, plans for ambitious year

By [Public Affairs](#) | JUNE 15, 2023

[Tweet](#) [Share 169](#) [Reddit](#) [Email](#) [Print](#)

Chancellor Carol Christ sent the following message on Thursday:

It is with decidedly mixed feelings that I am writing to let you know I will be stepping down and retiring next summer, at the end of June 2024. My time in office has been meaningful and rewarding beyond compare, and I will sorely miss the challenges, the opportunities, and the daily interactions with the members of Cal's amazing extended family.



UC Berkeley 柏克萊大學校長以及 Berkeley Haas 商學院院長都是兩位女強人

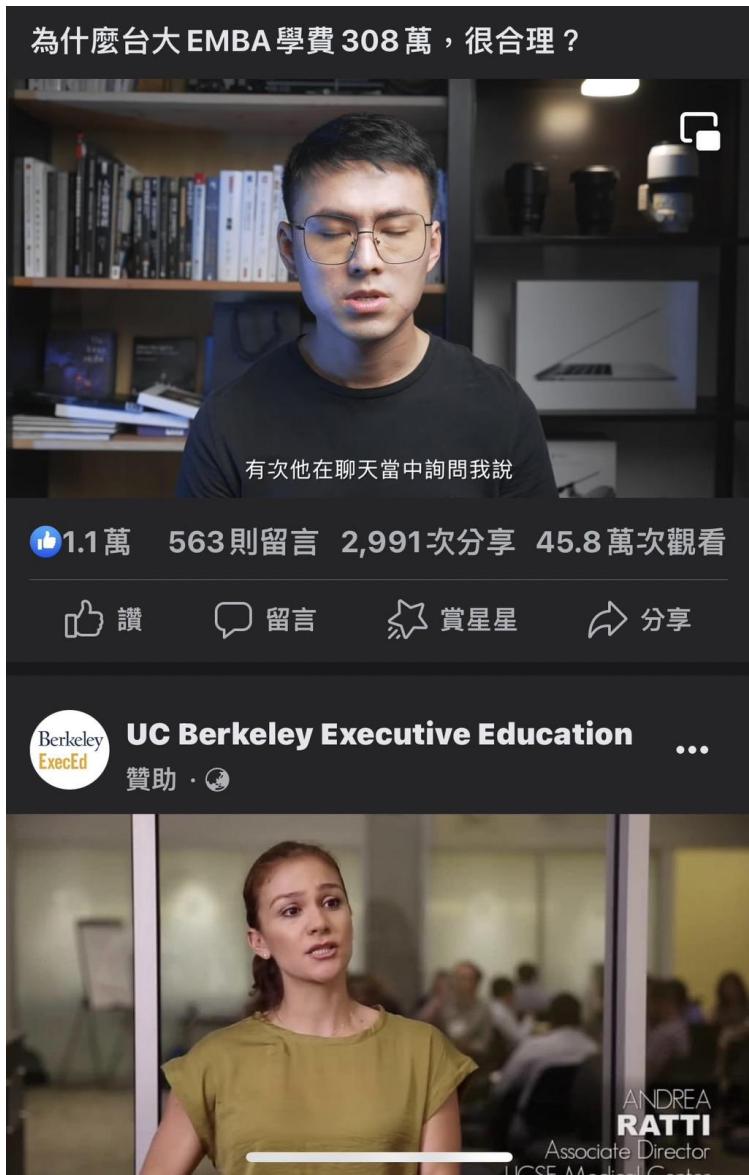


## Ann Harrison reappointed to second term as Berkeley Haas dean



Berkeley **Haas**

為什麼台大EMBA學費308萬，很合理？



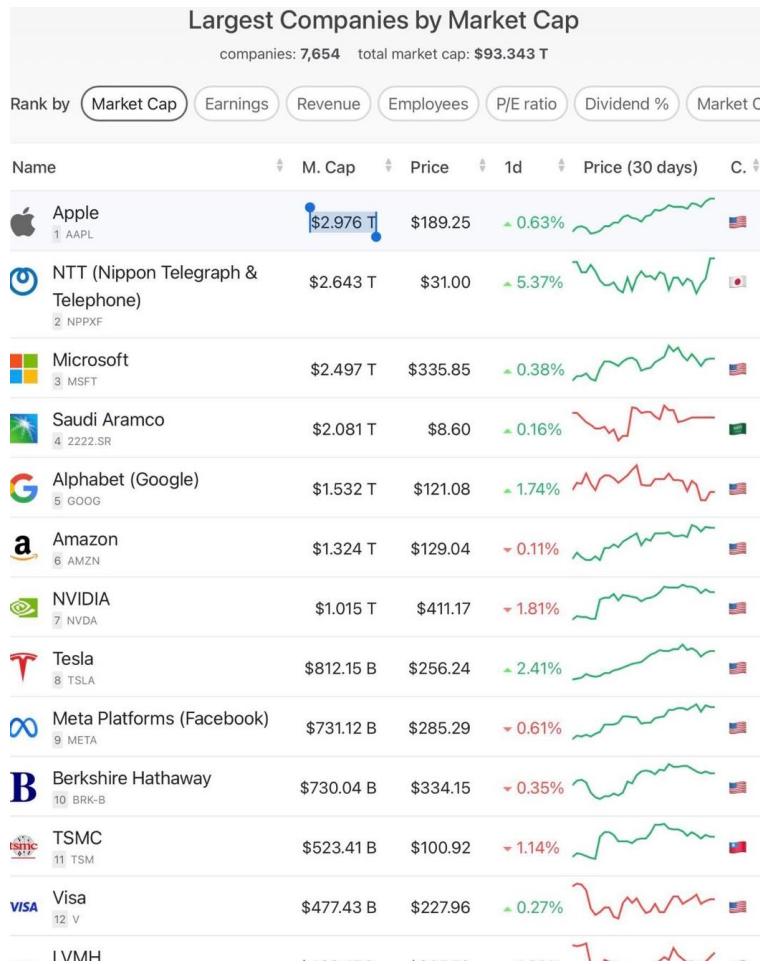
Berkeley Haas商學院的EMBA光是學費就要超過台幣一千萬，今天看了台大EMBA的學費，我就覺得柏克萊大學的太合理了！

試想我在公館吃一頓飯和在柏克萊吃一頓飯的價錢就是差三倍以上……



柏克萊大學商學院是排名前五大的商學院，但授課的教授是不一定要有博士學位的...

Berkeley Haas



<https://companiesmarketcap.com/>

今年九月柏克萊創新論壇有5家前12大  
市值的公司來參與，其中來自**Meta** 及**TSMC**  
的**keynotes** 將會是這一次的焦點，這一次論  
壇中，公開分享有關**OI**開放式創新實踐的經  
歷！另外，特別安排台灣之夜圓桌會議...



FALL 2023  
BERKELEY  
INNOVATION  
FORUM

SEPTEMBER 11 - 14, 2023  
Location: University of California, Berkeley

<https://corporateinnovation.berkeley.edu/executives/berkeley-innovation-forum/>

Berkeley Haas

# BERKELEY INNOVATION FORUM

GARWOOD CENTER FOR CORPORATE INNOVATION

April 19 - 22, 2023

## The Future of Open AI & Open Business Models: Benefits, Risks, and Challenges

Location: San Francisco and Santa Clara

Pre-Event: Wednesday, April 19, 2023, at Planet Labs, San Francisco

6:00pm - 6:10pm

Welcome by Solomon Darwin



**Solomon Darwin**  
Executive Director  
Garwood Center for  
Corporate Innovation  
**Berkeley Haas**

Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of the Center for Financial Reporting and Management at the Haas School of Business. Prior to joining UC Berkeley, he was an associate professor at the University of Southern California from 1996 – 2005. Darwin has more than 13 years of industry experience at Bank of America and Motorola.

6:10pm - 6:20pm

Opening Remarks by Will Marshall, CEO, Planet Labs

6:20pm - 7:00pm

Planet Labs Tour and Presentation

Planet's Mission: To accelerate humanity toward a more Sustainable, Secure and Prosperous World.

Hundreds of Dove satellites circle the Earth 24/7 collecting data and images critical to human existence predicting natural disasters to save lives and billions of dollars through timely preparedness.



7:00pm - 8:00pm

Networking Dinner



**Will Marshall**  
Co-founder and CEO,  
Planet Labs  
**planet.**

Will Marshall is chairman, co-founder, & CEO of Planet. Will is a scientist-turned-entrepreneur with extensive experience building and leading teams in the technology space at NASA and now at Planet. He has grown the team from the garage to a public company of more than 800 people. He oversees the vision, product, and business strategy, carrying out Planet's mission as written into its Public Benefit Corporation charter. Will was recognized as a Young Global Leader by the World Economic Forum and serves on the board of the Open Lunar Foundation. Prior to Planet, Will was a scientist at NASA/USRA. He holds a PhD in physics from the University of Oxford and a masters in physics with space science and technology from the University of Leicester. He was also a post-doctoral fellow at George Washington University and Harvard.



**Her Excellency  
Patricia Scotland**  
Secretary General  
of Commonwealth  
Nations

The Rt Hon Patricia Scotland KC (King's Counsel) is the 6th Commonwealth Secretary-General, twice-elected by the 56 nations. She was born in Dominica and was their candidate for the post at the Commonwealth Heads of Government Meeting (CHOGM) in Malta in 2015. She is the second secretary-general from the Caribbean and the first woman to hold the post. She is a member of the House of Lords.

## Berkeley Innovation Forum-Day 1

柏克萊創新論壇第一天！



2:15pm - 3:15pm

Corporate Challenge: How to Launch New Products/Services through Open Innovation on a

# BERKELEY INNOVATION FORUM

GARWOOD CENTER FOR CORPORATE INNOVATION

September 11 - 14, 2023

## 20 Years of Open Innovation

Lessons Learned, A Celebration and Reflection

Location: UC Berkeley and Santa Clara | Hotel: Hotel Shattuck Plaza, 2086 Allston Way, Berkeley, CA 94704

Pre-Event: Monday, September 11, 2023, at The CITRIS Innovation Hub

Presentation: Responsible AI Opportunities and Challenges

Tour: Showcasing CITRIS Innovation Tech Museum and Invention Lab

UC Berkeley, 330 Sutardja Dai Hall, MC 176

4:30pm Bus pick-up from Hotel Shattuck Plaza to CITRIS Innovation Hub



The CITRIS Innovation Hub is dedicated to accelerating research into action. The hub nurtures innovative research collaborations, next-generation talent, and commercialization to hasten technological progress, workforce inclusion, and societal impact. The Hub harnesses the strengths of the four top UC campuses to explore:

- Deep tech and "frontier tech" research, innovation, and commercialization.
- Responsible innovation in the interest of society, ethics, inclusion, and policy.
- Engagement and exchange with visiting affiliates to promote global collaboration.

5:00 pm

Pre-Event: Welcome by Solomon Darwin



**Solomon Darwin**  
Executive Director,  
Garwood Center for  
Corporate Innovation  
Berkeley Haas

Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of the Center for Financial Reporting and Management at the Haas School of Business. Prior to joining UC Berkeley, he was an associate professor at the University of Southern California from 1996 – 2005. Darwin has more than 13 years of industry experience at Bank of America and Motorola.



**Jill Finlayson**  
Managing Director,  
CITRIS Innovation Hub  


Jill Finlayson is managing director of the CITRIS Innovation Hub, which is dedicated to nurturing innovative research collaborations, next-generation talent, and commercialization to hasten technological progress, workforce inclusion, and social impact. Finlayson was formerly director of the Expanding Diversity and Gender Equity in Tech Initiative at the University of California (EDGE in Tech), co-sponsored by CITRIS and the College of Engineering at the University of California, Berkeley. Finlayson judges, mentors, and coaches founders of global startups from Singularity University, Cal Big Ideas and other startup competitions. She is passionate about startups, social entrepreneurship, civic tech, education, inclusive technology, and diversity and inclusion.

7:45am

Bus pick-up at hotel

8:00am - 9:00am

Registration & Networking Breakfast - NVIDIA

8:00am - 9:15am

Welcome by Henry Chesbrough



**Henry Chesbrough**  
Faculty Director,  
Garwood Center for  
Corporate Innovation  
UC Berkeley  
Berkeley Haas

Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and faculty director of the Garwood Center for Corporate Innovation. An internationally acclaimed author, Dr. Chesbrough's Open Innovation concept was first introduced in his award-winning book, *Open Innovation: The New Imperative for Creating and Profiting from Technology* (2003). When he coined the term Open Innovation, he defined an approach that companies around the globe now use to innovate. Today, Chesbrough works directly with companies through Garwood's programs to apply the principles of Open Innovation and he continues to refine our understanding through his research and books.

9:15 - 10:00am

Networking: Speed Dating

9:00am - 10:45am

The Power of the Omniverse and Open AI



**Keith Strier**  
Vice President,  
Worldwide AI  
Initiatives, NVIDIA  


Keith Strier works with senior leaders across public and private sectors to help them understand the new art of the possible when AI, GPU-accelerated computing, autonomous machines, and IoT are deployed at scale. He also leads NVIDIA's AI Nations Initiative, assisting governments to acquire the AI infrastructure they need to realize their plans, whether to improve the citizen experience or build an AI mega-city that transforms urban living. Keith co-chairs the OECD AI Expert Group on AI Compute and Climate.

## TSMC Team Award Ceremony for Leadership in Open Innovation

**Mark Liu**

Executive Chairman,  
TSMC [Taiwan, Via  
Teleconference]



Dr. Mark Liu is chairman of Taiwan Semiconductor Manufacturing Co. Ltd. (TSMC). Before he took on his current role, he served in a number of executive positions at TSMC, including president and co-CEO. Dr. Liu established TSMC's first 12-inch fab, and later TSMC's GIGAFAB® operations. Liu joined TSMC in 1993 as an engineering deputy director and established TSMC's first 8-inch fab. Before joining TSMC, Liu was with AT&T Bell Laboratory from 1987 to 1993 as a research manager for the High-Speed Electronics Research Laboratory, working on optical fiber communication systems. From 1983 to 1987, he was a process integration manager at Intel Corporation, developing technologies for

