

學海飛颺出國研修心得報告

@Berkeley- Spring 2023

109年度 施銘旭 (學號:M108420)

AGENDA - 2023.10.25

William M.H. Shih 施銘旭

- 開場 - 定銘校長
- 師長勉勵 - 國際事務組
- 研修緣起
- 申請及生活經驗分享
- 留學心得分享及建議
- 提問互動交流
- 結束-國際事務組



法鼓文理學院
Dharma Drum Institute of Liberal Arts

Berkeley Haas

-Rep./Fellow of Garwood Center for Corporate Innovation, Berkeley Haas

-Director of International Affairs ,Taiwan Social Innovation Sustainable Development Association (TSISDA)

-Member & International Affairs Volunteer of Social Value Institute of Taiwan (National member of SVI)

-Volunteer of Review Committee of TCSA, (Taiwan Corporate Sustainability Award)

-Volunteer in Dharma Drum Mountain / ESG & USR Office of DILA

BerkeleyHaas

Educational Background:

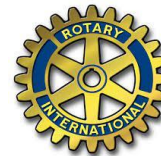
-Master of Social Enterprise and Innovation, DILA

-EMBA- Marketing Management, National Chengchi University

-EE, National Kaohsiung University of Science and Technology



TSISDA



Major Working Experience:

-Secretary General of TimeX Committee / Light-Salt Cultural Foundation

-Secretary General of International Holistic LOHAS Association

-Vice President, Social Value (Satellite) Rotary Club

-Executive Assistant to CEO, OrgBetter Consulting

-V.P. of EverWell International Management & Consulting

-Director of Sales & Marketing/Special Assistant to the Chairman of OPCOM Inc.

-Regional Sales Manager, (KA) Asia Pacific Market Channel Development

-Country Manager of FlexPlus Electronics, Taiwan

-Product Marketing & Management, Avnet-MNC (AVNET-MNC)

-Business Manager of Consumer Communications, Philips, Taiwan

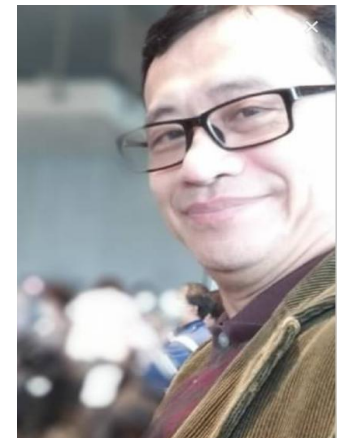
-Sales Country Manager of RPG, Motorola Electronics Taiwan Ltd.

-Key Account Manager, Sharp Electronic Components (Taiwan)

PHILIPS



SHARP



Joshua W. Shih



SOCIAL VALUE
INTERNATIONAL



法鼓文理學院
DILA Dharma Drum Institute of Liberal Arts

Expertise/Research Interests:

NPO/New business venture/
Multi-national business/Project/
Marketing management/
Sales Channel development &
management / Start-ups / ESG
Social & Open innovation / SVM



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BerkeleyHaas



Angel Chang



常林法師



A

AMTB



你



其他 125 位參與者



研修緣起



Joshua W. Shih 😊 覺得感恩——和施銘旭。
1月6日 · 🌐

我今天回到學校辦理領獎學金及出國交換學生的手續，我從12月底開始就已經每天排滿和出國相關的所有事務以及相關的準備事項...
忙碌充實的一個禮拜，希望下禮拜三所有在台灣的工作能夠告一個段落，我要好好打包行囊前往美國柏克萊了，離校前在校園的溜躑，心中充滿對學校的校長師長學長及所有的貴人的感恩！



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申請經驗分享-文件作業及準備



Starting to prepare for my exchange student program to Berkeley...



Search Course Listings

Search



我開始要暫時放下台灣的一切，一個月以內我就在柏克萊...
I'll be at Berkeley within one month, starting to put aside everything here in Taiwan behind soon...



Dear William,

It has been a while since our last correspondence. To assure that we are all on the same page, may I ask that you re-send your arrival date and approximate time of arrival at the IBS dorm? Much has changed since the last DILA exchange student came to Berkeley, as we have all learned in our communities how best to stay safe as we manage our lives in the midst of the ongoing pandemic. Here are a couple of thoughts as to what to expect:

1. (test, which will be provided), you will be able to move into your dorm room.
2. During your quarantine, please be certain to wear a mask when you leave the apartment. There is a private entry from the apartment, so you will not need to enter the main dorm areas until you complete the quarantine period.
3. The apartment has private facilities, including a complete bathroom and kitchen.
4. There are grocery stores and restaurants within walking distance of the dorm.



準備美國柏克萊交換學生的過程也學習許多...
還好目前為止看來一切總算順利，未來一個月要好好收心整理開始積極準備去美國留學前後的許多事項。下個月到了美國我要可以練習平靜安穩，因為1/14到美國要隔離一週到1/21，接著1/31才要開始上課（註冊選課都可以線上作業）
..... 顯示更多



Dear William,

Thank you for your email.

We are requiring that you quarantine for at least a week in the apartment that is available at the IBS dorm. It is located in the IBS dorm building but has its own kitchen and bathroom so that you can comfortably quarantine. IBS will provide an antigen test when the quarantine period ends so that we can confirm that you are free of active covid before moving into your dorm room. Thank you in advance for your cooperation on this important matter.

Thank you for providing your arrival and departure information as well. Let me know if you have any additional questions. Please be aware that the IBS administrative office will be closed from December 19 2022-January 2 2023.

Take good care,



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申請經驗分享-簽證機票及住宿安排

施銘旭。

1月7日 · 🌐

Thanking to little William's help on the VISA application process, I was able to through all the difficult and complicate procedures.... Finally I'm getting my st VISA today effective till 2028, thanks C Exactly one week before my departure planned!!

歷盡千辛萬苦，今天終於正式拿到五年期的證！再次感謝這一路上的許多貴人...



MingHsu Shih您好,

我們正在遞送您的簽證到收件地址 (注意: 遞送方式及該當天系統內的選擇原址, 遞送會在未來几天內遞送, SF1672165276786, 您可 <http://www.sf-express.com> 最新動態。

請您注意以下事項:

1. 如果是本人至辦理的理貨, 備好政府發給您的含相片身
2. 如由代領人代表您到領件代領人 (儘量是家屬成員)



Joshua W. Shih 🤗 覺得被祝福——和施銘旭。

1月14日 · 🌐

把握出國前最後的時間前來農禪寺禮佛祈福，飲水思源，感恩法鼓，順便請一些春聯帶去美國柏克萊結緣...



遇到當地的美國人都很友善很樂意指引，甚至會動過來幫你拍照，遇到的華人就不一樣，台灣人相對人親土親，可是大陸人防禦心就比較強...

隔離之後我要趕緊去學校辦公車卡，還有電話卡外面可以上網不然很不方便... 剛才回來因為天黑走超過三個街口，遇到好心的學生才幫我指引回我住的地方，這次一路上都遇到貴人...

附近的教會及餐廳還不少，看起來中國餐廳比較一客快餐要\$20以上，其他的賣給學生的大概都落在一盤\$13-20之間在價位比較多，我大概計一天只到外面吃一餐，其他時候就是在超級市場買西回來自己弄，今天超市買了將近\$70，應該可我吃一個禮拜，只是擔心營養比較不均衡，所以個部分台灣真的方便多了...



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生活經驗分享- 2023.1-2023.6

薩特塔，也被稱為鐘樓，是柏克萊大學最受歡迎和最著名的標誌之一。數英里外都能看到鐘樓，它是世界上第三高的鐘樓，也是校園體驗不可或缺的一部分。今天是剛好是關閉日，我在離開柏克萊之前，登塔擴展視野絕對應該是我的一個待完成清單之一！

they are also from Taiwan (Peitoh, Taipei) Thank God for His grace and wonderful arrangement!

再次感謝申老師幫我介紹當地校園團契！一個人在陌生的地方有這樣的歡迎聚會，我真的很感動...

除夕夜感謝柏克萊大學GP學生團契的蔡弟兄全家溫暖的接待，他們也來自台灣，是出生在台北的北投人，感謝上帝的恩典和奇妙的安排！



Joshua W. Shih 覺得充滿希望——
和施銘旭，在 UC Berkely University。

1月22日 · 柏克萊 ·

The first day on the year of rabbit, I went back to the Sather Gate preparing to make a leap!

今天是兔年的第一天，再次回到柏克萊大學的校門要好好準備未來幾個月跳躍一下了！



今天真的是重返金門大橋的好日子！



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生活經驗分享- 2023.1-2023.6

今天正式去學校行政部門辦理註冊跟選課的手續以及其他教務的程序，也接觸到同一梯進來的訪問學者跟交換學生，離開之後真的開始有不一樣的見解……之前幾天只是去上課的教室參學，明天下午才會和 Berkeley Haas 商學院的老師見面！其實柏克萊大學部的學生上禮拜就開學，學校很忙所以今天才有機會處理我們這些海外的學生及訪問學者...我有特別準備以我們法鼓校長名義的伴手禮感謝相關協助我們交換學生作業上的師長及學務教務主管在這一段時間，協助我申請上的許多事務。

位於校園中心的班克羅夫特圖書館是學校的主要特藏圖書館。它於 1905 年從其創始人休伯特·豪·班克羅夫特 (Hubert Howe Bancroft) 手中購得，附帶條件是永久保留班克羅夫特圖書館的名稱。圖書館所在的建築 Doe Annex 於 1950 年完工。比柏克萊大學建校還要早！

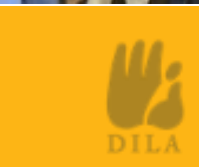
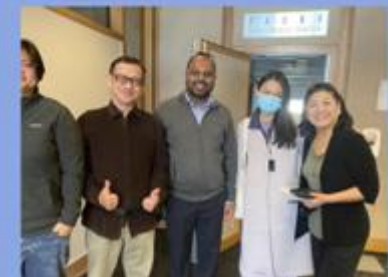
在這個偉大校園的偉大圖書館中，的確啟發我要開始認真努力好好思考意義並發揮價值，首先要開始準備一些自我介紹的腹稿及妥善在這裡的研修計劃

在我六月交換學生修習完成，就算回去台灣之後柏克萊大學還有很多的遠距教學資源可以持續學習，但是最重要的是：學習新的人事物，增廣見聞開展視野... 可以跟這裡柏克萊大學聯盟的許多學院以及社團開始連結！

一個月(甚至可能要快一個月)才能夠完全交領下來，三卡是最基本的！今天終於拿到我在當地大通銀行開戶的現金卡 (debit card)，花旗銀行的卡似乎不好用... 下禮拜希望可以拿到當地的電話卡 (SIM card)，找一天下課的時候，順便到車站去買公車卡 (Clipper Card)，就有機會在這個月去搭 BART 到舊金山走走逛逛看看親友...



今天感謝我在地的親戚帶我去柏克萊當地大型超市大採購，希望這些食物能夠讓我在這裡維持一個月.... 我也跟我住在同一個宿舍的訪問學者們一起分享這些食物！



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走進商學院大樓只有特別注意就發現很多贊助者的名字都在教室大堂及院區裏面...柏克萊大學是美國排名第一名的公立研究大學，卻仍有將近一半以上研究中心及專案的研究經費是主要來自私人及機構的贊助！（非常感恩喔！當然這也包括我目前在創新中心的研究專案...）



昨晚加州的風暴侵襲，居然把我們公寓前面的樹吹倒了……



吃到中國菜，真的很開心！也可以和全世界不同地區來到柏克萊的華人弟兄姐妹交通，突然覺得好久沒有說中文了…



採購整理後剛好可以一邊吃午餐一邊線上參與課程，感受到很有祝福！



生日快樂！莉蒂莎女王，謝謝妳常常照顧我，分享好吃的東西給我！同在學校的宿舍的外地人，遠親不如近鄰…



Joshua W. Shih 覺得喜氣洋洋——
和施銘旭及 Lijun Wang，在 UC Berkeley University。
4月13日 · 柏克萊 ·

It's graduation season in UC Berkeley...
最近在校園已經開始感受到畢業的氣氛…



法鼓文理學院
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BerkeleyHaas

留學心得分享- IBS, GTU, UCB

GTU-臨終多元靈性關懷/ IBS-佛法的社會實踐 / UCB-新創及社創課程

參考教育部學海飛颺心得_施銘旭William Shih DILA 20230626c1



出國研修成果

視野拓寬，全新體驗，人脈連結。英語能力恢復，表達能力提升程度有明顯進步。最主要具體效益如下：

1. 取得柏克萊大學哈斯商學院加伍德**企業創新中心研究員的身分**
2. 透過柏克萊哈斯商學院加伍德**企業創新中心論壇**、參訪在**矽谷新創人脈的連結**。
3. 延伸未來2-5年的研究計劃及柏克萊大學**訪學進修機會**。
4. 配合實際所學同時**引進柏克萊開放式創新認證課程**(Berkeley Open Innovation and Business Models Certificate Program)
5. **柏克萊創新論壇引發進大中華區**，透過代表處連接**國際產學智庫**。
6. 在新創課程當中的學習，進入同一個**柏克萊新創社群SkyDeck**
7. 社創新創課程當中的學習，善用柏克萊大學的品牌內外連結，**發揮社會影響力！(SROI)**
8. 柏克萊大學哈斯商學院加伍德**企業創新中心執行長11月訪台**，把**法鼓文理學院的地位拉高與台清交政並列**。

2023全球永續社會國際論壇

**善經濟與
創價型永續社會**

台北市中正區延平南路77號
7樓，法鼓德貴學苑715會議室

2023 / 11 / 14 (二)
14:00 - 17:00

Solomon Darwin教授
美國柏克萊大學企業創新中心
執行長

何日生教授
慈濟基金會
副執行長

楊坤修教授
台灣社會創新永續發展協會
理事長

議程

14:00 - 14:15 來賓致詞
14:15 - 15:30 成為地球CEO的永續思維 (Solomon Darwin教授)
15:30 - 15:40 休息
15:40 - 16:30 善經濟-圓形的治理模式 (何日生教授)
16:30 - 17:00 建構全民參與的創價型永續社會 (楊坤修教授)

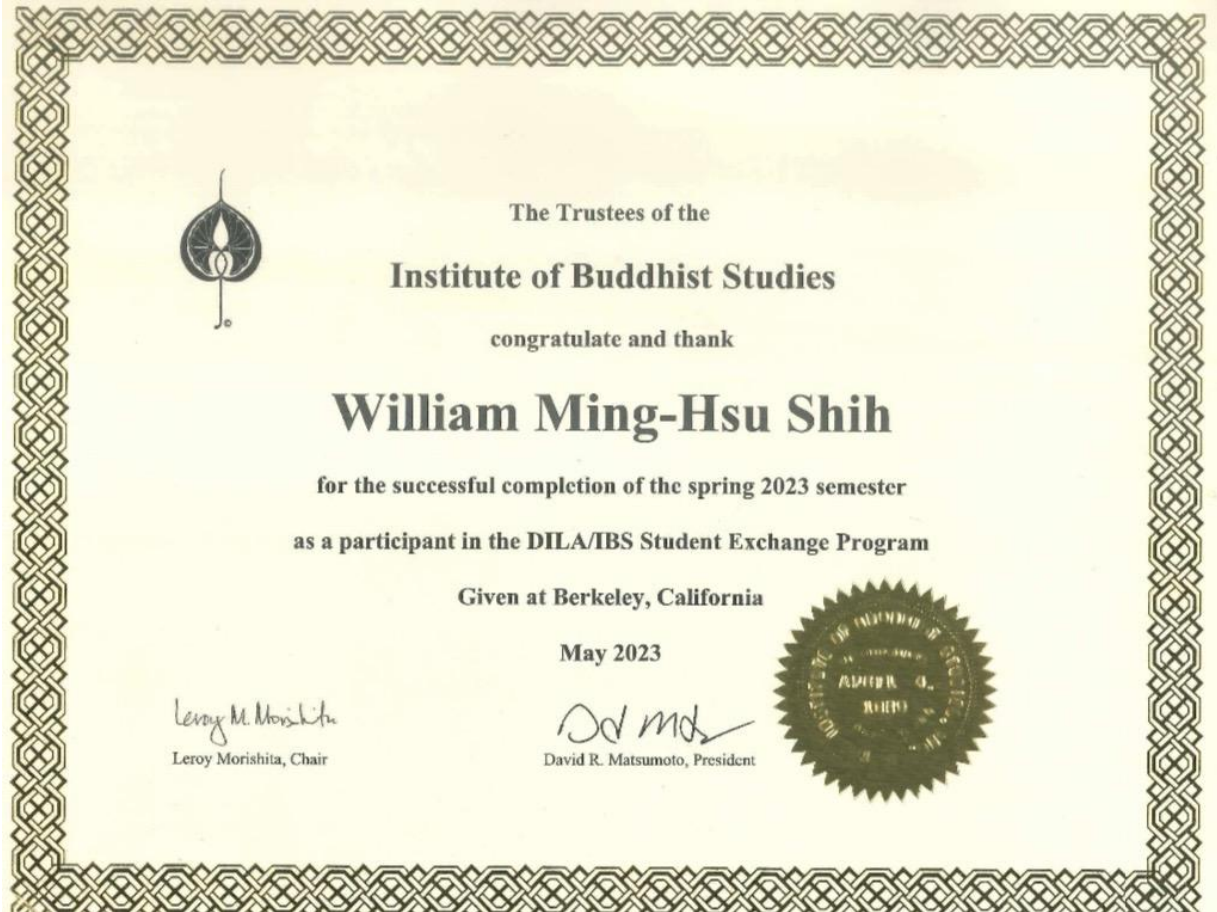
主辦單位：台灣社會創新永續發展協會
協辦單位：美國加州柏克萊商學院 Berkeley Haas Garwood Center
法鼓文理學院永續發展辦公室
慈濟基金會
亞洲物聯網聯盟
大佳雲端科技



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出國研修成果 - IBS



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Dharma Drum Institute of Liberal Arts

BerkeleyHaas

出國研修成果-GTU



GTU

Interreligious Chaplaincy

To Whom It May Concern!

June 25, 2023

This letter certifies that William M.H. Shih enrolled in the course "Death Theologies and Rituals in Chaplaincy" (PR-8375) at the Graduate Theological Union in Berkeley, CA, during the Spring semester of 2023. William actively participated, completed all the course requirements, and earned an A- grade. Dr. Kamal Abu-Shamsieh and Dr. Rebecca Esterson co-taught the course at the Graduate Theological Union's Interreligious Chaplaincy Program.

If there are any questions about William's participation, contact us at the email addresses below.

Sincerely,

Kamal Abu-Shamsieh, Ph.D.
Director, Interreligious Chaplaincy
Assistant Professor of Practical Theology
Graduate Theological Union
kshamsieh@gtu.edu

Rebecca K. Esterson, Ph.D.
Associate Professor of Sacred Texts and Traditions
Dorothea Harvey Professor of Swedenborgian Studies
Chair, Department of Sacred Texts and Their Interpretation
Graduate Theological Union
resterson@gtu.edu

Graduate Theological Union 2400 Ridge Road T (510) 649-2400
Berkeley, CA 94709 www.gtu.edu

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UCB



UNIVERSITY OF CALIFORNIA, BERKELEY

CA 94720 -1900, USA

Professor Henry Chesbrough
Director of Garwood Fellows Program
Garwood Center for Corporate Innovation
Haas School of Business

Institute of Business Innovation
F402 Haas School of Business # 1930
Berkeley, CA 94720-1930
Tel: 510-643-2067 • Fax: 510-642-2826
chesbrou@haas.berkeley.edu

Feb 24, 2023

Ming-Hsu (William) Shih
Director of International Affairs Committee (TSISDA)
Social Innovation & Sustainability Development Association
4F-5, No. 139, Chengdu Road, Wanhua District
Taipei City 108, Taiwan (R.O.C.)

Dear Mr. Shih,

Thank you for your application to our program. I am pleased to invite you as a Fellow at the Garwood Center for Corporate Innovation, Haas School of Business for the period beginning April 1, 2023, through March 31, 2024. Consideration may be given to extend by a few months to complete your work if necessary. You will be working with Solomon Darwin and me on the following Research and Case Studies:

1. Answer the question as to what factors contributed to the success of Taiwan as a valuable brand.
2. Identify key historical, cultural and political factors responsible for the evolution of the brand.
3. Isolate distinguishing approaches between the main land China and Taiwan for comparative analysis.
4. Uncover if possible root causes that influenced the moral and ethical values that made Taiwan successful.
5. Recommend key Open Innovation Strategies and Initiatives based on your research to address the following:
 - a. How could rural lives (over 25% of the population) could be empowered and enhanced through OI?
 - b. What models may be necessary to build a strong bottom up economy?

Our goal will be to create publishable research or a case study, and 1-2 journal articles. You will also have an opportunity to audit classes related to the topic of innovation at the Haas School of Business (if space is available, and if the professor agrees to allow you to audit). I look forward to having you as a colleague and hope you find your time at Haas to be rewarding and enjoyable.

Please indicate by your signature below that you accept the terms of this appointment. The signed letter must be returned to the Garwood Center for Corporation Innovation.

Sincerely,

Henry Chesbrough

DocuSigned by:

2049A532345147F...

Please sign and date below to indicate that you have read and accepted the terms of this offer.

Signature Date 3/7/2023
Ming-Hsu (William) Shih

Approved by Date 3/8/2023
Ann Harrison, Dean, Haas School of Business, UC Berkeley



法鼓文理學院
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BerkeleyHaas

- ◆ Founded in 1868
- ◆ Located in the San Francisco Bay Area
- ◆ Flagship institution of the 10 University of California research universities
- ◆ 45,000 students



BerkeleyHaas

- ◆ Founded in 1898 by Cora Jane Flood
- ◆ Second-oldest business school in North America
- ◆ Six degree programs and Executive Education programs
- ◆ All programs ranked among the top 10 United States programs in all major business school rankings



The Garwood Center offers customized forums within an Open Innovation network that engages across industries to expand markets. Our process builds on cutting-edge research to facilitate the formation of strategic alliances, partnerships & ecosystems, and create sustainable business models



Garwood Center for Corporate Innovation

The Garwood Center offers customized forums within an Open Innovation network that engages across industries to expand markets. Our process builds on cutting-edge research to facilitate the formation of strategic alliances, partnerships & ecosystems, and create sustainable business models.

A meeting of open, innovative minds



Henry Chesbrough · 關注中
UC Berkeley Haas School of Business, Luiss University, Rome, Italy
6 天前 · 9

Today, NASA-Ames and UC Berkeley announced a long term collaboration that will create a new Berkeley campus for Space Science. I was privileged to serve on the Chancellor's committee that evaluated this proposal.

[查看翻譯](#)



University of California and NASA Ames unveil plans for \$2 billion Berkeley Space...



Open Innovation

Open innovation has been variously described as a process, a set of interfirm relationships, and a cognitive paradigm. As originally explained by Henry Chesbrough:

Open Innovation is a paradigm that assumes that firms can and should use external ideas as well as internal ideas, and internal and external paths to market, as the firms look to advance their technology. Open Innovation combines internal and external ideas into architectures and systems whose requirements are defined by a business model.

Henry Chesbrough, [*Open Innovation: The New Imperative*](#)

Prof. Chesbrough's more recent (and preferred) definition is:

"Open innovation is the use of purposive inflows and outflows of knowledge to accelerate internal innovation and expand the markets for external use of innovation, respectively. [This paradigm] assumes that firms can and should use external ideas as well as internal ideas, and internal and external paths to market, as they look to advance their technology."

Henry Chesbrough, [*Open Innovation: Researching a New Paradigm*](#)

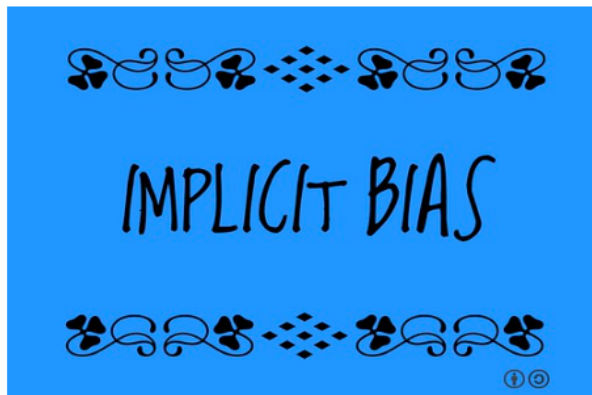
CONTRIBUTORS

Dr. Henry Chesbrough is a co-founder of the Open Innovation Community and created the theory and coined the term "open Innovation." He is Executive Director of the Center for Open Innovation at the Haas School of Business at the University of California, Berkeley, where he is also an adjunct professor.

LATEST TWEETS



SECTION » JOURNALS



The Biases That Derail Open Innovation Initiatives

By [OIC Editor](#) • on November 7, 2022

The European Business Review posted a study which asked the question, Why do many open innovation initiatives return underwhelming results? The author's research on open innovation over the past decade provides an answer: Organizations often fail to recognize the potential of exceptional ideas from external innovation partners because they are

Comments Off • [Read this story »](#)

CONTRIBUTORS

Dr. Henry Chesbrough is a co-founder of the Open Innovation Community and created the theory and coined the term "open Innovation." He is Executive Director of the Center for Open Innovation at the Haas School of Business at the University of California, Berkeley, where he is also an adjunct professor.

LATEST TWEETS

- No public Twitter messages.

MORE ARTICLES



What Skills for Multi-Partner Open Innovation Projects?

By [OIC Editor](#) • on October 17, 2022

The MDPI website posted an article from the journal Sustainability which notes that a turbulent environment have rendered increasing interest in open innovation through the transmission of expertise to multilateral platform collaborations. Open innovation
Comments Off • [Read this story »](#)



Closing Open Innovation

By [OIC Editor](#) • on September 20, 2022

An article by Henry Chesbrough and several other scholars to appear in Strategic Management Journal notes that the literature on open innovation has documented how companies become more open, leaving out how boundaries narrow as open innovation redefines
Comments Off • [Read this story »](#)





Open Innovation

Open Services Innovation

Business Model Innovation

In Practice

Comments



Berkeley SkyDeck

17,653 人關注

3 天前 •



Home / About, Developing, Featured, Managing, Open Innovation, Open Innovation, Open Innovation Challenge, Professional Researchers, Teaching / Leading Innovation Educators Launch Global Program Connecting Tech Students to Professional Mentors and Opportunities

Breaking news! UC Berkeley has ranked #1 in venture-funded startups founded by

[查看翻譯](#)

Leading Innovation Educators Launch Global Program Connecting Tech Students to Professional Mentors and Opportunities

By [OIC Editor](#) • on December 3, 2020

PR Newswire reported that leading educators from UC Berkeley, the IE University Venture Lab and other institutions announced the Global Venture Catalyst (GVC)[™] program, a free opportunity connecting undergraduate technical students from the world's top-ranked universities with industry educators, mentors, and employers. "We're deploying a very different model for GVC," said Dr. Ikhlaq Sidhu of UC Berkeley. "This is not about lectures. Open innovation tournaments are an extremely effective way to enable deep experiential learning in an exhilarating, high energy environment. These are often transformative experiences for students as they help them build confidence in their skills, develop deep lasting relationships with their teammates, and open the door to new career opportunities."

[Click here](#) to read the full article.

PRINT

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Number of venture-backed startup companies

1	Berkeley	1,305
2	Stanford	1,297
3	Harvard	1,086
4	University of Pennsylvania	993
5	MIT	949

Source: Pitchbook

BerkeleyHaas

Faculties of Garwood Center



Henry Chesbrough

Faculty Director, Garwood Center for Corporate Innovation – Professor, Berkeley Haas/ ESADE Business School

Open Innovation is a term promoted by Henry Chesbrough, a professor and executive director at the Center for Open Innovation at Berkeley, in his book Open Innovation: The new imperative for creating and profiting from technology[1]. The concept is related to user innovation, cumulative innovation and distributed innovation.[2]

Read more about Henry Chesbrough [here](#)



Solomon Darwin

Executive Director, Garwood Center for Corporate Innovation

Solomon Darwin is the Executive Director, Garwood Center for Corporate Innovation and former Executive Director of Financial Reporting and Management, at the Haas School of Business. Prior to joining UC Berkeley he was an Associate Professor at the University of Southern California from 1996 – 2005. Solomon Darwin has over 13 years of Industry experience at Bank of America and Motorola.

Read more about Solomon Darwin [here](#)



Silicon Valley Ecosystem

- Silicon Valley is a hub for much of the world's innovation and disruption. It is a global epicenter and home to international companies and pioneers in technology, software, and the internet like Google, Apple, Facebook (Meta), and Tesla
- Home to some of the brightest minds who are constantly looking to change the world through technology and innovation
- **A signature advantage of the Berkeley experience is its proximity to this ecosystem**
- Through guest lectures and real-world examples, you will receive first-hand perspectives from Silicon Valley's cutting-edge innovators and industry disruptors

Alumni Benefits — Networking and Events



- Ability to join local alumni chapters or clubs in your region
- Access to a private network of distinguished Berkeley Haas alumni
- Invitation to the annual Berkeley Haas Alumni Conference
- Opportunity to attend select Berkeley Haas and Berkeley Executive Education Networking events

Alumni Benefits — Berkeley Resources



- Access to *Haas Amplified* —Latest research and thought leadership from industry speakers and faculty
- 30% discount on eligible future programs after completion of the Berkeley CEO Program and earning your Certificate of Excellence in Senior Executive Leadership
- Receive an @haas.executivealumni.berkeley.edu email forwarding address
- Public visitor access to select campus libraries and university database services. (Remote and onsite access available for select services)

Berkeley Haas' Defining Leadership Principles



Question the Status Quo

We challenge participants to champion bold ideas, take intelligent risks, and learn from sensible failures.



Beyond Yourself

We develop participants into stewards of their enterprises who use a long-term holistic approach to decision making.



Confidence without Attitude

We coach participants to lead through trust and collaboration.



Students Always

We engage participants' pursuit of personal and professional growth, both in and beyond the classroom.

Prof. S. Darwin

Father of Smart Villages Movement:

A mission inspired by God
Living witness of God...

Professor Solomon Darwin
Executive Director, Center for Corporate Innovation
Executive Director, Center for Growth Markets
Haas School of Business, UC Berkeley



Professor Solomon Darwin has broad leadership experience in corporate management and academia. As an expert in “open innovation” and “open business models,” he is an adviser to senior executives of multinationals and government leaders in the emerging world. The list includes large elite global brands and government entities in Europe, China, Russia, India, South Korea, Turkey, Thailand, Canada, Latin America, Mexico, and. He directs and moderates’ international innovation conferences and forums, and chairs quarterly Chief Innovation Officer round tables in the Silicon Valley.

As an international speaker and teacher, Professor Darwin is recognized by peers, executives, and students with numerous awards for his innovative leadership and passion for teaching. He inspires students from both business and engineering disciplines in his courses for open innovation, business models, smart cities, scalable smart villages, and business models for emerging economies. He is hailed as the Father of the Smart Village Movement, an initiative of the Haas School of Business at UC Berkeley. Under the standing MoU between UC Berkeley’s and the Government of India, he organizes and directs forums with corporate CEOs and Government officials to take India forward. Hailed as the Father of Smart Village Movement, his current projects, “Creating Scalable Smart Villages” and “The Rebuilding India Initiative” were both commissioned by the government of India.

Before joining Berkeley Haas in 2005, he was an Associate Professor for nine years at the University of Southern California. His progressive corporate leadership experience covers a span of 14 years as a Senior Executive Officer at Bank of America, First Interstate Bank, and Glendale Federal Bank, and Motorola.

During summers, Darwin regularly teaches in executive programs at prominent international universities and institutions. He has conducted workshops and programs in over eighteen countries. He also serves as an honorary professor at several universities in Europe, China, South Korea, and India. He serves on several international boards and is an advisor to World Health Organization on Digital Healthcare Business Models.

He is the author of several books and Harvard Business Cases pertaining to Open Business Models



Smart Village Movement

Why We Need More Smart Villages than Smart Cities?

Professor Solomon Darwin

Haas School of Business

University of California, Berkeley



@Solomon_Darwin; @GarwoodCenter; #OpenInnovation

The Need For Wise Leadership



"Where there is no Vision people perish"
Passion Transforms Vision into a Reality



"It is not the strongest of the species that survives,
nor the most intelligent that survives.
It is the one that is the most adaptable to change."

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BerkeleyHaas



UNIVERSITY OF CALIFORNIA, BERKELEY



CA 94720 -1900, USA

Professor Henry Chesbrough
Director of Garwood Fellows Program
Garwood Center for Corporate Innovation
Haas School of Business

Institute of Business Innovation
F402 Haas School of Business # 1930
Berkeley, CA 94720-1930
Tel: 510-643-2067 • Fax: 510-642-2826
chesbrou@haas.berkeley.edu

Feb 24, 2023

Joshua W. Shih
Director of International Affairs Committee (TSISDA)
Social Innovation & Sustainability Development Association
4F-5, No. 139, Chengdu Road, Wanhua District
Taipei City 108, Taiwan (R.O.C.)

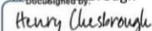
Dear Mr. Shih,

Thank you for your application to our program. I am pleased to invite you as a Fellow at the Garwood Center for Corporate Innovation, Haas School of Business for the period beginning March 1, 2023, through March 1, 2024. Consideration may be given to extend by a few months to complete your work if necessary. You will be working with Professor Solomon Darwin and me on the following Research and Case Studies:

1. Answer the question as to what factors contributed to the success of Taiwan as a valuable brand.
2. Identify key historical, cultural and political factors responsible for the evolution of the brand.
3. Isolate distinguishing approaches between the main land China and Taiwan for comparative analysis.
4. Uncover if possible root causes that influenced the moral and ethical values that made Taiwan successful.
5. Recommend key Open Innovation Strategies and Initiatives based on your research to address the following:
 - a. How could rural lives (over 25% of the population) could be empowered and enhanced through OI?
 - b. What models may be necessary to build a strong bottoms up economy?

Our goal will be to create publishable research or a case study, and 1-2 journal articles. You will also have an opportunity to audit classes related to the topic of innovation at the Haas School of Business (if space is available, and if the professor agrees to allow you to audit). I look forward to having you as a colleague and hope you find your time at Haas to be rewarding and enjoyable.

Please indicate by your signature below that you accept the terms of this appointment. The signed letter must be returned to the Garwood Center for Corporation Innovation.

Sincerely,
Henry Chesbrough


2048AS32345147F
Please sign and date below to indicate that you have read and accepted the terms of this offer.

Signature _____ Date _____



畢業後再回去柏克萊訪學

William M.H. Shih

Fellow / Project Rep.
Garwood Center for
Corporate Innovation

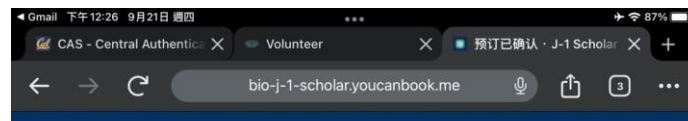
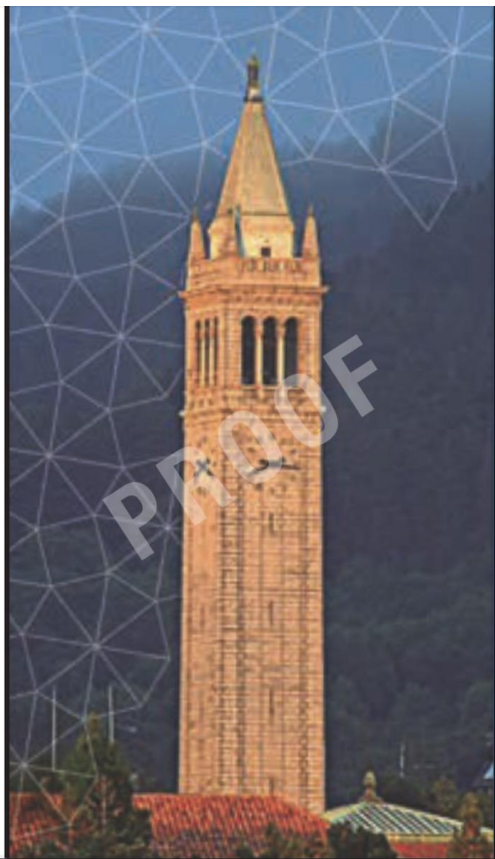
510.229.7452

+886.909.897.718 (Taiwan)


williammhshih@berkeley.edu

<https://corporateinnovation.berkeley.edu/>

Berkeley
UNIVERSITY OF CALIFORNIA





Berkeley J-1 Scholar Appointments




Monday, 25 September 2023

11:00 AM — 12:00 PM

 US / Pacific

 1 hour

 Kaetlin Henry

Thanks William,

You'll receive an email confirming the meeting details shortly.

Berkeley
INTERNATIONAL OFFICE

Berkeley International Office
2150 Shattuck Ave, Suite 500
Berkeley, CA 94704

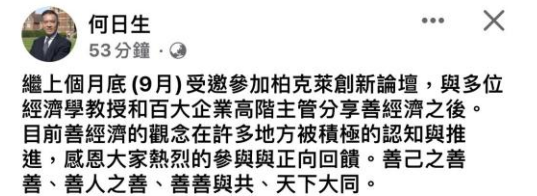
Research outline in Taiwan

To realize a vision of empowering marginal people at the rural areas by studying Taiwan values as lab. for the **open innovation framework & SVM-ECG platform & ecosystem**.

We will be mainly working with Prof. **Solomon Darwin** on the following **Research and Case Studies**:

1. Answer the question as to what factors contributed to the **success of Taiwan** as a **valuable brand**.
2. Identify key **historical, cultural and political factors** responsible for the evolution of the brand.
3. Isolate distinguishing approaches between the main land **China** and **Taiwan** for **comparative analysis**.
4. Uncover if possible **root causes** that influenced the **moral and ethical values** that made Taiwan successful.
5. **Recommend key Open Innovation (OI) Strategies and SVM-ECG Initiatives based on your research to address (TBD)**

Goal to create publishable research or a case study, and journal articles.



再次感恩慈濟論壇在11月的邀請，為台灣共善之路開創更多的社會價值，功德無量！更感謝何老師在政大的論壇和達爾文教授攜手讓台灣的學術界也有機會可以聽到您在柏克萊大學創新論壇當中有關善經濟及開放式創新的精彩演說！



法鼓文理學院
Dharma Drum Institute of Liberal Arts

BerkeleyHaas



善經濟：經濟的利他思想與實踐 Economy of Goodness



Berkeley Research Project

Berkeley Research Project Taiwan - Garwood Center, Berkeley Haas

Up-date : 2023/3/31

Key Follow-up Items	Start	Follow
Outline of research		
Motives		
Keywords		
Initial draft		
Initial team members		
First orientation meeting	Apr.15, 2023	
Outlien 1st review (By Vincent & Solomon)	Apr.18, 2023	
Further survey & team setup	Q2, 2023	
Outline review & discussion (with Henry,other faculties & fellows)	Apr.24, 2023	
Kickoff meeting for research project	Jun, 2023	
Research plan	Jun, 2023	
	TBD	
Field study in Taiwan		
MOU in Taiwan after internal meeting and further consensus from key stakeholders		
Funding plan & agreement draft for discussion		
Cases studies & benchmarking refereneeces		
Initial budget plan & team plan for Taiwan		T
Agreement confirmation for initial grants		
	TBD	
	TBD	
	TBD	
First scholarly journal article		



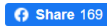
法鼓文理學院
Dharma Drum Institute of Liberal Arts

BerkeleyHaas

CAMPUS & COMMUNITY, CAMPUS NEWS

Chancellor Carol Christ announces 2024 retirement, plans for ambitious year

By Public Affairs | JUNE 15, 2023



Chancellor Carol Christ sent the following message on Thursday:

It is with decidedly mixed feelings that I am writing to let you know I will be stepping down and retiring next summer, at the end of June 2024. My time in office has been meaningful and rewarding beyond compare, and I will sorely miss the challenges, the opportunities, and the daily interactions with the members of Cal's amazing extended family.



UC Berkeley 柏克萊大學校長以及 Berkeley Haas 商學院院長都是兩位女強人

NEWS / CAMPUS

Ann Harrison reappointed to second term as Berkeley Haas dean



為什麼台大EMBA學費308萬，很合理？



有次他在聊天當中詢問我說

1.1萬 563則留言 2,991次分享 45.8萬次觀看



讚



留言



賞星星



分享



UC Berkeley Executive Education ...

贊助 ·



ANDREA
RATTI

Associate Director
UCSF Medical Center

Berkeley Haas商學院的EMBA光是學費就要超過台幣一千萬，今天看了台大EMBA的學費，我就覺得柏克萊大學的太合理了！

試想我在公館吃一頓飯和在柏克萊吃一頓飯的價錢就是差三倍以上.....









































柏克萊大學商學院是排名前五大的商學院，但授課的教授是不一定要有博士學位的...

BerkeleyHaas

今年九月柏克萊創新論壇有5家前12大市值的公司來參與，其中來自**Meta** 及**TSMC**的**keynotes** 將會是這一次的焦點，這一次論壇中，公開分享有關OI開放式創新實踐的經歷！另外，**特別安排台灣之夜圓桌會議...**

Largest Companies by Market Cap
companies: 7,654 total market cap: \$93.343 T

Rank by **Market Cap** Earnings Revenue Employees P/E ratio Dividend % Market C

Name	M. Cap	Price	1d	Price (30 days)	C.
 Apple 1 AAPL	\$2.976 T	\$189.25	▲ 0.63%		
 NTT (Nippon Telegraph & Telephone) 2 NPPXF	\$2.643 T	\$31.00	▲ 5.37%		
 Microsoft 3 MSFT	\$2.497 T	\$335.85	▲ 0.38%		
 Saudi Aramco 4 2222.SR	\$2.081 T	\$8.60	▲ 0.16%		
 Alphabet (Google) 5 GOOG	\$1.532 T	\$121.08	▲ 1.74%		
 Amazon 6 AMZN	\$1.324 T	\$129.04	▼ 0.11%		
 NVIDIA 7 NVDA	\$1.015 T	\$411.17	▼ 1.81%		
 Tesla 8 TSLA	\$812.15 B	\$256.24	▲ 2.41%		
 Meta Platforms (Facebook) 9 META	\$731.12 B	\$285.29	▼ 0.61%		
 Berkshire Hathaway 10 BRK-B	\$730.04 B	\$334.15	▼ 0.35%		
 TSMC 11 TSM	\$523.41 B	\$100.92	▼ 1.14%		
 Visa 12 V	\$477.43 B	\$227.96	▲ 0.27%		
 VMH					

<https://companiesmarketcap.com/>



FALL 2023
 BERKELEY
INNOVATION
FORUM

SEPTEMBER 11 - 14, 2023
Location: University of California, Berkeley

<https://corporateinnovation.berkeley.edu/executives/berkeley-innovation-forum/>

BerkeleyHaas

BERKELEY INNOVATION FORUM

GARWOOD CENTER FOR CORPORATE INNOVATION

April 19 - 22, 2023

The Future of Open AI & Open Business Models: Benefits, Risks, and Challenges

Location: San Francisco and Santa Clara

Pre-Event: Wednesday, April 19, 2023, at Planet Labs, San Francisco

6:00pm - 6:10pm

Welcome by Solomon Darwin



Solomon Darwin
Executive Director
Garwood Center for
Corporate Innovation
Berkeley Haas

Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of the Center for Financial Reporting and Management at the Haas School of Business. Prior to joining UC Berkeley, he was an associate professor at the University of Southern California from 1996 – 2005. Darwin has more than 13 years of industry experience at Bank of America and Motorola.

6:10pm - 6:20pm

Opening Remarks by Will Marshall, CEO, Planet Labs

6:20pm - 7:00pm

Planet Labs Tour and Presentation

Planet's Mission: To accelerate humanity toward a more Sustainable, Secure and Prosperous World.

Hundreds of Dove satellites circle the Earth 24/7 collecting data and images critical to human existence predicting natural disasters to save lives and billions of dollars through timely preparedness.



7:00pm - 8:00pm

Networking Dinner

8:00pm - 9:00pm

Fireside Chat: With Her Excellency Patricia Scotland, Moderated by Solomon Darwin



Will Marshall
Co-founder and CEO,
Planet Labs
planet.

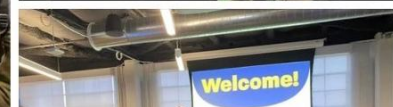
Will Marshall is chairman, co-founder, & CEO of Planet. Will is a scientist-turned-entrepreneur with extensive experience building and leading teams in the technology space at NASA and now at Planet. He has grown the team from the garage to a public company of more than 800 people. He oversees the vision, product, and business strategy, carrying out Planet's mission as written into its Public Benefit Corporation charter. Will was recognized as a Young Global Leader by the World Economic Forum and serves on the board of the Open Lunar Foundation. Prior to Planet, Will was a scientist at NASA/USRA. He holds a PhD in physics from the University of Oxford and a masters in physics with space science and technology from the University of Leicester. He was also a post-doctoral fellow at George Washington University and Harvard.



Her Excellency Patricia Scotland
Secretary General
of Commonwealth
Nations

The Rt Hon Patricia Scotland KC (King's Counsel) is the 6th Commonwealth Secretary-General, twice-elected by the 56 nations. She was born in Dominica and was their candidate for the post at the Commonwealth Heads of Government Meeting (CHOGM) in Malta in 2015. She is the second secretary-general from the Caribbean and the first woman to hold the post. She is a member of the House of Lords.

Berkeley Innovation Forum-Day 1 柏克萊創新論壇第一天！



2:15pm - 3:15pm

Corporate Challenge: How to Launch New Products/Services through Open Innovation on a

September 11 - 14, 2023

20 Years of Open Innovation

Lessons Learned, A Celebration and Reflection

Location: UC Berkeley and Santa Clara | Hotel: Hotel Shattuck Plaza, 2066 Alston Way, Berkeley, CA 94704

Pre-Event: Monday, September 11, 2023, at The CITRIS Innovation Hub

Presentation: Responsible AI Opportunities and Challenges

Tour: Showcasing CITRIS Innovation Tech Museum and Invention Lab

UC Berkeley, 330 Sutardja Dai Hall, MC 176

4:30pm Bus pick-up from Hotel Shattuck Plaza to CITRIS Innovation Hub



The CITRIS Innovation Hub is dedicated to accelerating research into action. The hub nurtures innovative research collaborations, next-generation talent, and commercialization to hasten technological progress, workforce inclusion, and societal impact. The Hub harnesses the strengths of the four top UC campuses to explore:

- Deep tech and "frontier tech" research, innovation, and commercialization.
- Responsible innovation in the interest of society, ethics, inclusion, and policy.
- Engagement and exchange with visiting affiliates to promote global collaboration

5:00 pm Pre-Event: Welcome by Solomon Darwin



Solomon Darwin
Executive Director,
Garwood Center for
Corporate Innovation
Berkeley Haas

Solomon Darwin is the executive director, Garwood Center for Corporate Innovation and former executive director of the Center for Financial Reporting and Management at the Haas School of Business. Prior to joining UC Berkeley, he was an associate professor at the University of Southern California from 1996 - 2005. Darwin has more than 13 years of industry experience at Bank of America and Motorola.



Jill Finlayson
Managing Director,
CITRIS Innovation Hub



Jill Finlayson is managing director of the CITRIS Innovation Hub, which is dedicated to nurturing innovative research collaborations, next-generation talent, and commercialization to hasten technological progress, workforce inclusion, and social impact. Finlayson was formerly director of the Expanding Diversity and Gender Equity in Tech Initiative at the University of California (EDGE in Tech), co-sponsored by CITRIS and the College of Engineering at the University of California, Berkeley. Finlayson judges, mentors, and coaches founders of global startups from Singularity University, Cal Big Ideas and other startup competitions. She is passionate about startups, social entrepreneurship, civic tech, education, inclusive

7:45am Bus pick-up at hotel

8:00am - 9:00am Registration & Networking Breakfast - NVIDIA

9:00am - 9:15am Welcome by Henry Chesbrough



Henry Chesbrough
Faculty Director,
Garwood Center for
Corporate Innovation,
UC Berkeley
Berkeley Haas

Henry Chesbrough is a professor at the Haas Business School, UC Berkeley, and faculty director of the Garwood Center for Corporate Innovation. An internationally acclaimed author, Dr. Chesbrough's Open Innovation concept was first introduced in his award-winning book, *Open Innovation: The New Imperative for Creating and Profiting from Technology* (2003). When he coined the term Open Innovation, he defined an approach that companies around the globe now use to innovate. Today, Chesbrough works directly with companies through Garwood's programs to apply the principles of Open Innovation and he continues to refine our understanding through his research and books.

9:15 - 10:00am Networking: Speed Dating

10:00am - 10:45am The Power of the Omniverse and Open AI



Keith Strier
Vice President,
Worldwide AI
Initiatives, NVIDIA
NVIDIA

Keith Strier works with senior leaders across public and private sectors to help them understand the new art of the possible when AI, GPU-accelerated computing, autonomous machines, and IoT are deployed at scale. He also leads Nvidia's AI Nations Initiative, assisting governments to acquire the AI infrastructure they need to realize their plans, whether to improve the citizen experience or build an AI mega-city that transforms urban living. Keith co-chairs the OECD.AI Expert Group on AI Compute and Climate.

TSMC Team Award Ceremony for Leadership in Open Innovation



Mark Liu

Executive Chairman,
TSMC [Taiwan, Via
Teleconference]



Dr. Mark Liu is chairman of Taiwan Semiconductor Manufacturing Co. Ltd. (TSMC). Before he took on his current role, he served in a number of executive positions at TSMC, including president and co-CEO. Dr. Liu established TSMC's first 12-inch fab, and later TSMC's GIGAFAB® operations. Liu joined TSMC in 1993 as an engineering deputy director and established TSMC's first 8-inch fab. Before joining TSMC, Liu was with AT&T Bell Laboratory from 1987 to 1993 as a research manager for the High-Speed Electronics Research Laboratory, working on optical fiber communication systems. From 1983 to 1987, he was a process integration manager at Intel Corporation, developing technologies for

